

Aleksandra Janković

Front-end developer



SUMMARY

Creative and detail-oriented **Front-end Developer** with over **5 years of experience** in designing, developing, and maintaining modern and responsive websites. Specialized in **WordPress CMS**, **landing page development**, and **SEO optimization**, with strong front-end expertise in **HTML**, **CSS**, **JavaScript**, and **React**.

Proven track record of creating engaging, high-performance, and conversion-driven web experiences. Skilled in collaborating with designers, SEO managers, and cross-functional teams to deliver user-centric, visually polished digital solutions.

Dedicated to continuous learning and improvement, with a passion for accessibility, optimization, and creating meaningful web experiences.

KEY SKILLS

Frontend: HTML5, CSS3, SASS, JavaScript, React.js

CMS: WordPress (Custom Themes, Elementor, WPBakery, Multilingual setup)

Tools: Git, Figma, Google Analytics, Search Console, Ahrefs

Other: SEO optimization, responsive design, performance improvement, UX/UI collaboration

EXPERIENCE

Web Developer

Meridian Tech doo - Belgrade, Serbia (Remote)

April 2021 - Present

- Develop and maintain company websites primarily using **WordPress CMS**, ensuring optimal performance, fast loading, and mobile responsiveness.
- Create **landing pages** for promotional campaigns using **HTML, CSS, and JavaScript**, tailored for user engagement and conversion.
- Build **HTML newsletters** compatible across email clients and devices.
- Collaborate with SEO managers to implement improvements based on Google Analytics, and Search Console insights.
- Work closely with design, content, and backend teams to align technical implementation with creative direction.

Projects in Meridian Tech doo

Landing Page Meridian VIP Lounge (HTML, CSS, JS)

- <https://meridianbet.rs/vip/>

Interactive Map of Payment Locations – Leaflet/OSM, custom dark theme, accordion/tabs by city, search functionality, fly-to marker, responsive UI; built with HTML/CSS/JS (ES6) and SVG.

- <https://aleksandrajankovic.github.io/map/>

Landing Page Template for New Year's Calendar (HTML, CSS, JS)

- <https://aleksandrajankovic.github.io/novogodisnji-kalendar-me/>

Landing Page Template for Mobile Applications (HTML, CSS, JS)

- <https://meridianbet.rs/meridianbet-mobilna-aplikacija/>

Landing Page Template for Promo Pages (HTML, CSS, JS)

- <https://meridianbet.rs/promo/bonus-dobrodoslice/>

Help Page – Postponed & Suspended Matches (vanilla JS, Tailwind, JSON feed)

Feed-driven listing with standardized dates (dd.MM.), opponent normalization (“/” → “–”), quick filters (Yesterday / Last 7 / Last 30 days) and chronological view.

- <https://meridianbet.me/sr/pomoc/kladenje/status-spornih-odlozenih-i-prekinutih-meceva-meridianbet>

Dynamic Promotional Calendar Template (HTML, CSS, JS) - Github Demo:

- <https://aleksandrajankovic.github.io/calendar-slider/>
- <https://aleksandrajankovic.github.io/calendar-pe/>

Main Company Website - WordPress project

- <https://ir.meridianbet.com/>

Expanse Studio - WordPress project - Elementor custom theme

- <https://expanse.studio/>

Associations Websites - WordPress projects

- <https://odsrcasaljubavlju.rs/>

WordPress Developer (Freelance)

March 2016 - Present

.Mlekce Kindergarten

<https://mlekce.rs/>

- Front-end development of the website
- Created a child theme, and installed additional Plugins for blog features
- Adapted Kindergarten School WordPress Theme theme per the client's requirements
- Basic SEO setup by using a Rank Math Plugin

.FP Gradnja

<https://fpgradnja.rs/>

- Front-end development of the website
- Created a child theme, and installed additional Plugins for blog features
- Adapted Heaven11 Theme theme per the client's requirements
- Basic SEO setup by using a Rank Math Plugin

FK Budućnost - Front-end development of an official football club website using WordPress.

<https://www.fk-buducnost.me/>

- Customized a sports-oriented WordPress theme to meet client requirements.
- Integrated plugins for news management, match schedules, and multimedia galleries.
- Optimized responsive design for better usability across devices.
- Configured SEO basics to improve visibility and search engine ranking.

DNK Analiza - Front-end development of a medical diagnostics website using WordPress.

<https://dnkanaliza.rs/>

- Customized a clean, professional WordPress theme to present complex genetic services in a user-friendly way.
- Structured service pages to clearly explain DNA testing procedures and benefits.

- Integrated contact and appointment forms to streamline patient inquiries.
- Ensured responsive design for optimal mobile usability.
- Configured multilingual plugin support for broader audience reach.

Index Busters - Front-end development of an SEO services website using WordPress.

<https://indexbusters.com/>

- Customized a professional WordPress theme tailored for an SEO and marketing business.
- Structured content layout to highlight services, case studies, and client testimonials.
- Integrated contact forms and call-to-action sections for lead generation.
- Optimized the website for responsive design and improved user experience across devices.
- Configured basic SEO settings to enhance online visibility.

Auto Centar Petrović- Front-end development of an automotive services website using WordPress.

<https://autocentarpetrovic.rs/>

- Customized a business-oriented WordPress theme to showcase services and offers.
- Integrated plugins for contact forms, maps, and service inquiries.
- Ensured responsive design across devices for better user experience.
- Performed basic SEO setup to enhance local search ranking

Code by ComTrade | Final Project – Besplatni Tipovi (React, Node.js)

Built a dynamic web app for free sports tips with registration/login and role-based access control.

Frontend: React.js, Redux, Axios

Backend: Node.js, Express.js, MongoDB

<https://besplatni-tipovi.vercel.app/>

ACHIEVEMENTS & COMMUNITY

- Coded 40+ responsive landing pages and newsletters for high-traffic campaigns.
- Achieved excellent compatibility across email clients (including dark mode).
- Awarded "Hero of Belgrade" (2019) for advocacy and improving therapy accessibility for SMA patients.
- Active member of SMA Serbia Association.

EDUCATION

Code by ComeTrade doo, Belgrade - *Front-end Development Course*

May 2023 - December 2023

University eCampus, Milano-IT courses, Belgrade - *Intensive PHP Programming Course*

2015-2016

Faculty of Geoeconomics Belgrade - *Bachelor of Science in Commerce*

2006 - 2011

LANGUAGES

Serbian native / Proficient in English

HOBBIES

I enjoy reading fantasy series, solving large puzzles, and traveling. I am an active member of the SMA Serbia Association, dedicated to improving the lives of those affected by spinal muscular atrophy. In 2019, I was honored with the "Hero of Belgrade" award for my commitment to making life-saving therapy more accessible to patients dealing with this condition in Serbia.

NOTE

As a person with a disability and wheelchair user, I am seeking a **remote position** that values inclusivity, flexibility, and results.

With my technical expertise and strong communication skills, I aim to contribute effectively to a distributed team while maintaining high productivity and professional standards.